

MY CHOICE HOLIDAY  
RENTAL MANAGEMENT  
PROPOSAL

**MAXIMISE PROFITS ON YOUR REAL  
ESTATE WITH A COMPREHENSIVE  
ACCOMMODATION (AL)  
MANAGEMENT SERVICE**



**Choose Holiday Homes,  
Love your Choice.**

**MY  
CHOICE**



## MY CHOICE, TOURISM OPERATIONS MANAGEMENT SPECIALISTS

MY CHOICE has placed a firm focus on the management and operations of accommodation units and tourist developments from its very foundation, in 2011.

Headquartered in Faro and with offices in Cabanas de Tavira and Tavira, we are a dedicated, lively, motivated team with proven experience in the tourism sector.

We currently employ 15 employees, have a fully paid-up share capital of €100,000 and have had an average turnover of €1.5 million over the past 3 years.

When it comes to property owners and investors, we provide the range of skills and methodologies necessary to ensure their investment generates adequate return and profitability. We know each client has their own particular characteristics and needs, which is why we treat each property as entirely unique.

**My Choice provides attentive, dedicated customer service, a factor that contributes to making each client's stay unforgettable in any My Choice accommodation unit.**

THE MY CHOICE  
DEPARTMENTS  
HAVE BEEN  
RESTRUCTURED



Reception



Check-in



24/7  
Service



Cleaning and  
Laundry



Maintenance



Reservations



Finance



Quality  
Management

**We look after your house  
as if it were our own.**



# WE ALREADY MANAGE AN IMPRESSIVE PORTFOLIO OF ACCOMODATION UNITS IN THE ALGARVE REGION

Our portfolio encompasses a vast diversity of Accommodation Units of all kinds, across the Algarve. My Choice currently manages around one hundred local accommodation units spread across Faro, Tavira, Cabanas de Tavira and Santa Luzia.

**Palacete da Baixa | Faro**



**Casa da Vila | Faro**



**Villa Lydia | Praia de Faro**



**Convento das Bernardas | Tavira**



**Moinho, Le Moulbot | Tavira**



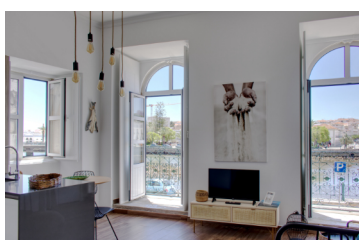
**Valerie | Tavira**



**Casa da Mata | Tavira**



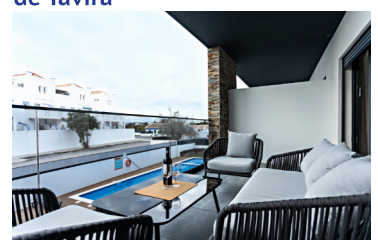
**Gilão e Séqua | Tavira**



**Cabanas Gardens | Cabanas de Tavira**



**Cabanas Space One | Cabanas de Tavira**





## WE PUT YOUR ACCOMODATION ON THE MAP GIVING IT A COMPETITIVE, UNIQUE EDGE

We seek to establish a lively, innovative position in the market, paving the way for operations that are increasingly attractive to property owners who work alongside us, as well as offers that are increasingly attractive to our guests in providing a unique service combined with memorable experiences.

In trusting My Choice to manage your accommodation, you're choosing to hire a dedicated team to aid in optimising the profitability of your accommodation, without you having to lift a finger!

My Choice is the right choice of partner to advertise your property via multiple, synchronously managed platforms and a specialised website that directly, easily and securely attracts reservations from around the world.

Guests will also have access to a website containing information on each AL Accommodation Unit, encompassing characteristics, facilities, location, activities and tips on what to do in the area surrounding each property.

All owners are granted access to the Owner Portal where they can consult all reservations made of their properties in real time, as well as make reservations directly.

GET MORE BOOKINGS FOR YOUR ACCOMODATION

**We make your accomodation available on various  
platforms geared towards holiday rentals**



Tripadvisor

Booking.com



hotelbeds

trivago®



e-domizil

holidu





## WE PREPARE AND MANAGE YOUR LOCAL ACCOMODATION IN 3 STEPS!

### READY?

#### WHAT YOU'LL NEED TO SIGN UP:

- ID (ID Card or Passport);
- Your property's energy certificate;
- Certificate of Incorporation (if a company);
- Tax document indicating ownership;
- Land Registry Certificate;
- A floorplan of your property;
- Bank account information;
- Residential use license;
- Multi risk insurance;
- Contact details and rules of the condominium.

### SET...

#### WE GET YOUR ACCOMMODATION READY:

- We take care of the entire process of obtaining an Alojamento Local (AL) License;
- We assess your property in order to maximise its rental potential, and make suggestions on how it could be improved so as to meet the requirements of the holiday rental market;
- We draw up a property contents inventory;
- We check the quality of the Internet service and Wi-Fi signal;
- We take professional photographs of your property;
- We make the accommodation unit available on several online platforms;
- We buy any further items that may be required (bedclothes etc.) whenever necessary.

### GO!

#### WE MANAGE YOUR PROPERTY AND GUESTS:

- We take out Civil Liability Insurance for AL operations;
- We attract and manage guests;
- We manage adverts and information and booking requests;
- We manage reservations and bill guests;
- We carry out periodic inspections of properties;
- We provide a personalised greeting service for guests;
- We manage guest check-ins and check-outs;
- We manage all cleaning and laundry services necessary for your accommodation;
- We have permanent access to a network of maintenance technicians, should they be required for your property;
- We provide a 24/7 support service to guests during their stay and offer complementary services;
- We close accounts periodically;
- Payment methods available: bank transfer, ATM, credit card, PayPal, MB Way, online banking.



## LOCAL PARTNERSHIPS MAKE US STRONGER

In order to keep pace with an increasingly competitive market, My Choice sets itself apart by investing in the excellence of the service provided to each client, the excellence of the human resources involved, and a vast, wide-ranging network of local partners, in order to provide guests with experiences that are unique, unforgettable and enriching, forging relationships with property owners built on transparency, rigor and trust.

**The current trend in tourism is to fully experience the customs and traditions of any location visited!**

Experience tourism relies on services based on local experiences being provided, allowing tourists to develop emotional connections with a destination. Tourists must feel, hear, see, taste, touch, do and truly experience a location!





## WE STRIVE TO ENSURE THE SAFETY OF ALL

The safety of all employees and clients is of the utmost importance to My Choice. As such, we have drawn up a set of policies and procedures that ensure the highest possible levels safety and comfort for all stakeholders.

As per recommendations issued by the Portuguese Directorate-General of Health, My Choice has drawn up a plan of preventive measures against COVID-19 (SARS-CoV-2) as a means through which to minimise the risk of contagion and therefore welcome our clients in as safe conditions as possible, ensuring their wellbeing is maintained.

In addition, we have been awarded the Clean & Safe and Safe Travels seals by Turismo de Portugal and the WTTC - World Travel & Tourism Council, respectively, for all Local Accommodation units managed by MY CHOICE. These seals are awarded to tourist operations as proof of their compliance with hygiene and cleaning requirements established in order to prevent the spread of COVID-19.





## WE ARE GREEN

At My Choice, we pride ourselves on our global and environmental awareness and green choices. These include opting for environmentally friendly materials, equipment and solutions whenever possible.

As such, we began transforming and adapting our processes, as well as the venues and materials used in our operations, in 2020, ensuring they are environmentally friendly and as sustainable as possible. We invested in online bookings to cut down on printing and wastepaper; electric motorbikes to streamline check-ins; sterilisable and reusable water bottles and eco-friendly toiletries, indefinitely continuing the process of innovation and renewal.

In addition, we are focused on transforming all company processes and communications in order to optimise and redesign them, making them increasingly digital in order to progressively decrease our ecological footprint.







## THE NEW MY CHOICE BRAND

The global pandemic we have been experiencing has had a huge effect on the way each one of us lives our lives, on both a personal and professional level. It has altered the way companies interact with their customers and how customers make their choices, consequently impacting the entire supply chain.

My Choice is aware that times of great change have a real, permanent impact on the needs of its clients and guests. As such, the challenge the pandemic posed has given us an opportunity for change, time to look inwards and improve our internal functioning and the way in which we want to provide our services.

As part of this reflective process, we decided to redesign our brand image in order to reflect My Choice's operating methods within the tourist accommodation market. It was not by chance that we chose the colour blue, a solid colour that conveys confidence, innovation and dependability, while still reminding us of the sea and blue skies so characteristic of the Algarve.

The new My Choice icon was also designed to represent us, the way we identify ourselves as a tourist accommodation company and the service we provide to our customers. The icon brings together the symbolism contained within the famous Turkish "Evil Eye", which is linked to the idea of protecting a home, as well as the shape of the location pin commonly used to locate points of interest on digital maps.

And finally, the slogan "Choose Holiday Homes. Love Your Choice.", which represents our wide selection of accommodation and the experiences we want to provide our guests with.

Icon



Logo

**MY  
CHOICE**

Slogan

**Choose holiday homes.  
Love your choice.**

# COME AND SEE US AND MAKE YOURSELF AT HOME!

We're ready to greet you  
and start making your real  
estate profitable

+351 289 386 004

+351 967 898 944



## COME AND MEET US!

**Faro Headquarters and Office**  
Rua de Portugal, 16  
8000-281 Faro

**Cabanas de Tavira Office**  
Rua Comandante Henrique Tenreiro, 2  
8800-591 Cabanas de Tavira

**Tavira Office**  
Travessa Jacques Pessoa, 7  
8800-650 Tavira

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